

Welcome to our

Newsletter

Digital Upgrade skilling of SMEs and self-enterprises



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In today's fast-paced and interconnected world, digital transformation has become a necessity for businesses of all sizes. To thrive in the digital age, these entities must embrace digital upgrades and equip themselves with the necessary skills and tools to stay competitive.

Aligned with this DigitUp project's consortium, comprising experts and researchers in the field, has successfully completed extensive field and desk research, culminating in the State of Play report. This report highlights the crucial areas where we can make a tangible impact in promoting digital skills and knowledge capacity among SMEs. Allow us to share some key findings and upcoming initiatives:





- 1 Mapping Digital Skills and Promoting Knowledge Capacity:** We are developing an assessment tool that will provide valuable insights into the digital skills gap within these businesses.
- 2 Monitoring Mechanisms for Disruptive Technologies and Innovations:** We aim to suggest monitoring mechanisms that will help SMEs understand, adopt, and leverage disruptive technologies effectively. We aim to equip SMEs with the knowledge necessary to navigate the ever-changing digital landscape.
- 3 Profiling Digital Skills of Managers:** To bridge the gap between required digital skills and current skill sets, we are focusing on profiling the digital skills of managers in modern small businesses and self-entrepreneurs.

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